

ORDER



KSNV

Orders

Order / Rev: 104301
 Alt Order #:
 Product Desc: General Election
 Estimate:
 Flight Dates: 08/27/12 - 11/04/12
 Original Date / Rev: 07/16/12 / 09/20/12
 Order Type: GENERAL

Primary AE: Kevin Goodell
 Sales Office: VEGS
 Sales Region: Local

Agency

Name: Denny Weddle & Associates
 Buying Contact:
 Billing Contact:
 750 Tam O Shanter
 Las Vegas, NV 89109

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Committee to Re-Elect Judge Bill Jahn
 Demographic: A25-54
 Product Codes: PLC26
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

Revised
 New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/12 | 09/30/12 | 29 | \$8,535.00 | \$7,254.75 |
| 10/01/12 | 10/28/12 | 11 | \$3,725.00 | \$3,166.25 |
| 10/29/12 | 11/03/12 | 7 | \$2,500.00 | \$2,125.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|---------|--------------|-------------|--------|
| September 2012 | 29 | \$8,535.00 | \$7,254.75 | 0.00 |
| October 2012 | 11 | \$3,725.00 | \$3,166.25 | 0.00 |
| November 2012 | 7 | \$2,500.00 | \$2,125.00 | 0.00 |
| Totals | 47 | \$14,760.00 | \$12,546.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kevin Goodell | VEGS | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 1 | KSNV | 09/17/12 | 09/30/12 | M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners | | 5-6a | MTWTF-- | :30 | 2 | \$185.002 | | 0.00 | NM | 2 | \$370.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | MTWTF-- | | | | | 1 | \$185.00 | | 0.00 | | | |
| | | Week: 09/24/12 | 09/30/12 | MTWTF-- | | | | | 1 | \$185.00 | | 0.00 | | | |
| N 2 | KSNV | 10/22/12 | 11/04/12 | M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners | | 5-6a | MTWTF-- | :30 | 2 | \$300.002 | | 0.00 | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | | 2 | \$300.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | | 2 | \$300.00 | | 0.00 | | | |
| N 3 | KSNV | 09/17/12 | 09/30/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 1 | \$550.002 | | 0.00 | NM | 3 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | MTWTF-- | | | | | 2 | \$550.00 | | 0.00 | | | |
| | | Week: 09/24/12 | 09/30/12 | MTWTF-- | | | | | 1 | \$550.00 | | 0.00 | | | |
| N 4 | KSNV | 10/22/12 | 11/04/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 1 | \$600.002 | | 0.00 | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | | 1 | \$600.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | | 1 | \$600.00 | | 0.00 | | | |
| N 5 | KSNV | 09/17/12 | 09/30/12 | M-F Today Show III 4th BM Today 4th Hour | | 10am-11am | ----- | :30 | 0 | \$200.002 | | 0.00 | NM | 4 | \$800.00 |

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 Alt Order #:
 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser
 Product Desc: General Election
 Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------|-------------------|-----------------|-----------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| 17 | KSNV | 10/22/12 | | News 3 Today - SATURD | | 9am-930am | -----S- | :30 | | \$300.00 | | | | | |
| | | | | News 3 Today - SAT | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S- | | 1 | | | | \$300.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S- | | 1 | | | | \$300.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 47 | \$14,760.00 |